

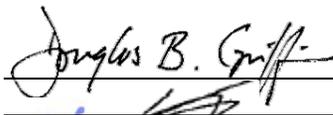
**CITY OF PALMER
ACTION MEMORANDUM NO. 13-018**

Subject: Authorize the City Manager to Renew the Mat-Su Miners Baseball Billboard Advertising, in the Amount of \$400, and Authorize Sponsorship of a Night at the Ballpark on June 12, 2013, in the Amount of \$900

Agenda of: March 26, 2013

Council Action: _____ Authorized _____

Approved for presentation by:

City Manager City Attorney City Clerk	 _____  _____
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Certification of Funds:

Total amount of funds listed in legislation:	\$ <u>1300</u>
This legislation (✓):	
<input type="checkbox"/> Has no fiscal impact	
Creates:	
<input checked="" type="checkbox"/> A negative fiscal impact in the amount of:	\$ <u>1300</u>
<input type="checkbox"/> A positive fiscal impact in the amount of:	\$ _____
<input type="checkbox"/> Funds are budgeted from this (these) line item(s):	
➤ 01-02-10-6023 – Advertising	\$ <u>400</u>
➤ 01-02-10-6069 – Council Discretionary Funds	\$ <u>900</u>
➤	\$ _____
<input type="checkbox"/> Funds are not budgeted. Budget modification is required. Affected line item(s):	
➤	\$ _____
Unrestricted/undesignated fund balance (after budget modification)	\$ _____
Director of Finance signature certifying funds:	 _____

Summary statement: In 2012, the City purchased the advertising at the Mat-Su Miner field. Action memorandum 13-018 renews the advertising. The cost for the advertising is \$400; the cost includes production of the ad.

Action memorandum 13-018 also approves the City's sponsorship of a Night at the Ballpark. Once sponsored, the City's night is June 12, 2013. The sponsorship purchases 1,500 tickets for \$900.

Administration recommendation: Approve action memorandum 13-018.