

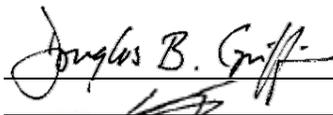
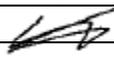
**CITY OF PALMER  
ACTION MEMORANDUM No. 12-060**

**Subject:** Authorize a Donation to the Mat-Su Ski and Snowboard Club, Inc. in the Amount of \$500 to Assist in the Cost of Providing Transportation and Ski Services to Palmer and Mat-Su Valley Students

**Agenda of: August 28, 2012**

**Council Action:** Authorized \_\_\_\_\_

**Approved for presentation by:**

|                      |   |
|----------------------|---|
| <b>City Manager</b>  |  |
| <b>City Attorney</b> |  |
| <b>City Clerk</b>    |  |

**Certification of Funds:**

|  |   |
|--|---|
| Total amount of funds listed in legislation:   | \$ <u>500</u>   |
| This legislation (√):  |   |
| <input type="checkbox"/> Has no fiscal impact  |   |
| Creates:   |   |
| <input checked="" type="checkbox"/> A negative fiscal impact in the amount of:                           | \$ <u>500</u>   |
| <input type="checkbox"/> A positive fiscal impact in the amount of:                                      | \$ _____  |
| <input type="checkbox"/> Funds are budgeted from this (these) line item(s):                              |   |
| ➤ 01-02-10-6069  | \$ <u>500</u>   |
| ➤  | \$ _____  |
| <input type="checkbox"/> Funds are not budgeted. Budget modification is required. Affected line item(s): |   |
| ➤  | \$ _____  |
| Unrestricted/undesignated fund balance (after budget modification)                                       | \$ _____  |
| Director of Finance signature certifying funds:  |  |

**Attachment(s):**

- Letter from MSSC, Inc. defining program
- Program flyer

**Summary statement:** This is a donation for a non-profit organization. The treasurer of MSSC, Inc has requested the City donate \$500 to assist in the cost of providing transportation and ski services to Palmer and Mat-Su Valley students at a reduced rate.

**Administration recommendation:** Approve action memorandum 12-060.

Matsu Ski and Snowboarding Club, Inc.  
PO Box 870982  
Wasilla, AK 99687

August 6, 2012

DeLena Johnson, Mayor  
231 West Evergreen Ave.  
Palmer, AK 99645

Dear Mayor Johnson:

I am writing to request support from the City of Palmer for the MatSu Ski and Snowboard Club, Inc (MSSC). MSSC solicits donations each year in an effort to reduce costs to all who participate. All donations are applied, 100%, to program fee reduction.

MSSC is a non-profit winter sports club that was formed in 2009. It follows a similar, but discontinued, MatSu School District program. MSSC is licensed by the State of Alaska and registered as a 501(c) 3 corporation with the IRS. 2013 will be MSSC's fourth season running this program. All members of the MSSC board of directors were active as volunteers/chaperones in the discontinued School District program and have a combined period of service exceeding 40 years.

MSSC arranges Saturday recreational skiing/snowboarding trips at Alyeska Resort in Girdwood for MatSu Valley students. This program is open to students from 10-18 years of age. Our goal is to provide safe, reliable and reasonably priced access to these exciting and healthy wintertime activities. In 2013, two separate schedules of eight trips each will run on alternating Saturdays beginning in early January and ending in mid April. We anticipate serving approximately 250 students this season.

MSSC contracts with Premier Alaska Tours for round-trip motor coach transportation to Alyeska Resort. It also contracts with Alyeska Resort for reduced rates on lifts, lessons and equipment rental.

The MSSC program has been recognized by the MatSu Health Foundation as a promoter of good health. We have received grants from the MatSu Health Foundation to enhance our effectiveness as a non-profit and to reduce cost of participation.

Additional information about MSSC can be found on our website at <[www.matsusnow.org](http://www.matsusnow.org)> Current information on the website is for 2012 but follows closely with what we will be doing in the upcoming 2013 season.

Attached is a flyer, approved for posting in MatSu School District Schools, that we used in 2012 for advertising in the schools and other locations in the MatSu Valley. A similar one will be prepared for the upcoming season.

Please let me know if wish to see additional information about our program.

Thank you,

Donald E. Carling  
Treasurer, MSSC



**The Mat-su Ski and Snowboard Club, Inc. (MSSC) is pleased to announce its program for the 2012 ski/snowboard season at Alyeska Resort. This season's plan includes two separate schedules for eight trips. Trip dates for the two schedules are:**

**SCHEDULE #1: JAN 7 & 21, FEB 4 & 18, MAR 3, 17 & 31, and APR 14**

**SCHEDULE #2: JAN 14 & 28, FEB 11 & 25, MAR 10 & 24, and APR 7 & 14**

**Round trip motor coach transportation is provided for each trip:**

**SCHEDULE #1: One motor coach departs from the Palmer Carr's lot and one from the Wasilla Carr's lot.**

**SCHEDULE #2: Two motor coaches depart from the Wasilla Carr's lot.**

**Basic Options and Cost:**

**OPTION #1: Cost = \$360.00. This price includes bus rides, lift tickets and two lessons on schedule #1 OR #2.**

**OPTION #2: Cost = \$520.00. This price includes bus rides, lift tickets, two lessons and equipment rental on schedule #1 OR #2.**

**YOU MAY FIND DETAILED INFORMATION AND APPLICATION FORMS AT [WWW.MATSUSNOW.ORG](http://WWW.MATSUSNOW.ORG) OR REQUEST THEM VIA EMAIL AT [matusnow@mtaonline.net](mailto:matusnow@mtaonline.net) . Text or call Don with any questions at 354-7545**