

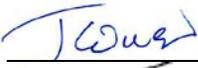
**CITY OF PALMER  
ACTION MEMORANDUM NO. 13-025**

**Subject:** Authorize a \$500 Donation to the Downtown Palmer Merchants Association in Support of the Cash Mob Events

**Agenda of:** April 9, 2013

**Council Action:** Authorized \_\_\_\_\_

**Approved for presentation by:**

City Manager  (acting) \_\_\_\_\_  
City Attorney  \_\_\_\_\_  
City Clerk  \_\_\_\_\_

**Certification of Funds:**

Total amount of funds listed in legislation:	\$ <u>500</u>
This legislation (✓):	
<input type="checkbox"/> Has no fiscal impact	
Creates:	
<input checked="" type="checkbox"/> A negative fiscal impact in the amount of:	\$ <u>500</u>
<input type="checkbox"/> A positive fiscal impact in the amount of:	\$ _____
<input type="checkbox"/> Funds are budgeted from this (these) line item(s):	
➤ 01-02-10-6069 – Council Discretionary Funds	\$ <u>500</u>
➤	\$ _____
<input type="checkbox"/> Funds are not budgeted. Budget modification is required. Affected line item(s):	
➤	\$ _____
Unrestricted/undesignated fund balance (after budget modification)	\$ _____
Director of Finance signature certifying funds:	<u></u>

**Summary statement:** Cash Mob events are held once a month in Palmer and was originated to help those business affected by the non-smoking ordinance. The events have been hugely successful.

Participants gather at the named establishment with the intent of supporting the business financially and while at the establishment, another establishment is announced and participants are encouraged to go that establishment that evening and spend a minimum of \$20.

The Downtown Merchants Association and Cash Mob organizers do not receive any monetary support from the events and have been personally paying for all expenses, including advertising.

Due to the positive impact on the City, the City would like to partner and support financially, the Cash Mob events.

**Administration recommendation:** Approve action memorandum 13-025.