

City of Palmer
Action Memorandum No. 15-067

Subject: Confirm the Mayor's Appointment of Eddie Kessler to the Parks, Recreation, and Cultural Resources Advisory Board

Agenda of: July 14, 2015

Council Action: Confirmed

Originator Information:

Originator: Mayor Johnson – via City Clerk
Date: June 23, 2015 **Requested agenda date:** July 14, 2015

Department Information √:

Route to:	Department Director:	Signature:	Date:
_____	Community Development	_____	_____
_____	Finance	_____	_____
_____	Public Safety	_____	_____
_____	Public Works	_____	_____

Approved for presentation by:

	Signature:	Remarks:
City Manager	<u><i>Joseph A. Hansen</i></u>	_____
City Attorney	<u><i>[Signature]</i></u>	_____
City Clerk	<u><i>[Signature]</i></u>	_____

Certification of Funds:

Total amount of funds listed in this legislation: \$ **50 per regular and special meeting ***

This legislation (√):
 Has no fiscal impact Creates a positive impact in the amount of: \$ _____
 Creates a negative impact in the amount of: \$ _____*

Funds are (√):
 Budgeted Line item(s): 01-19-90-6059
 Not budgeted Affected line item(s): _____

General fund unassigned balance (after requested budget modification): \$ _____
Enterprise unrestricted net position (after requested budget modification): \$ _____
Director of Finance Signature: *[Signature]*

Attachment(s):
➤ Application

Summary statement: Currently there is one vacancy on the Parks, Recreation, and Cultural Resources Advisory Board.

Mr. Kessler has submitted her application and meets the code requirement for appointment. Once appointed, Mr. Kessler will fill seat G, with a term ending date October 2017.

Administration recommendation: Authorize action memorandum 15-067.



City of Palmer • City Clerk's Office
231 W. Evergreen Ave. Palmer, AK 99645
907-761-1301 Fax: 907-745-0930

Board/Commission Application

Date: 3/12/15

Name of Board/Commission: Parks, Recreation, Cultural Advisory Board

Name: Edward Kessler

Residence address: 346 N. Alaska Street

Mailing address: 346 N. Alaska Street, Palmer, AK 99645

Phone number(s):

Home: 907-841-0114

Work: _____

Cell: _____

Email address: kessler.eddie@gmail.com

Employer: Ptarmigan Ptrails, LLC

Occupation: Specialty Contractor

Member or active interest in the following organizations:

VMBAH (vmbah.org)

STA (singletrackadvocates.org)

PTBA (trailbuilders.org)

Matsu Trails and Parks Foundation

Please explain your main reason for applying:

My background in trails, recreation, natural resource management and environmental education allow me to help the city provide consistent guidelines for parks and rec facilities

An objective advisory board will help streamline the project voting process and create a unique recreation experience for residents & visitors to Palmer. Great public facilities allow residents

to create positive connections to their local environments, forming greater sense of place in their communities. Greenways, parks and trails drive positive change in environment and local economy.

You are welcome to attach an outline of your education, work and volunteer experiences, and other interests. Please note: this form and all of the information contained on the form is subject to the Public Records Act. All information will be treated as public information.

Signature _____

Date 3/14/15

For office use only:

Date received: 3/16/15

By: Vanette

Board or Commission: PRCRAB

Vacant seat: (F) - New seat

Term ending date: Oct. 2018

Attachments? Yes No

RECEIVED

Updated: February 26, 2015

MAR 16 2015

City of Palmer

Forwarded to Mayor on 3/17/15

Edward L. Kessler

346 N. Alaska Street
Palmer, Alaska 99645
907-841-0114

eddie@ptarmiganptrails.com

PROFILE

Experienced community and environmentally focused leader with ten years working in natural resources, recreation and land management. Proven ability to ease navigation through public and political processes, fostering increases in community, government and interagency cooperation, while practicing fiscal responsibility through goal – oriented operations plans.

PROFESSIONAL EXPERIENCE

Owner - Ptarmigan Ptrails, LLC, Palmer, Alaska

8/2011 – Present

Lead consultant for Ptarmigan Ptrails LLC, specializing in layout, design and construction of sustainable trails.

- Act as a common-sense liaison between trail advocates and land managers
- Provide consulting and grant writing services
- Accomplished Trainer - Conduct annual profits over three-year period.
- Logistics, design, planning and project management

PROJECTS

Government Peak
Recreation Area Design
Team – Matsu Borough,
Alaska



City of Palmer – Willow
Pointe Community Trails
Access Plan - Palmer, AK



Kincaid Park Singletrack –
Singletrack Advocates –
Anchorage, AK



Ruffled Grouse Society
2016 Yarrow Trails Plan –
Matanuska Valley



Wilson Park Design and
Construction– Palmer, AK



Youth Employment in the
Parks Program
Management – Anchorage,
AK



Intern Coordinator (Natural Recourse Tech III) - Alaska Division of Forestry

4/2008 – 8/2011

Accountable for keeping program within tight budgetary constraints while maximizing success in field projects. Conducted wildland fire operations, engaged incident command system, and worked alongside and supervised staff organized through a public union.

- Direct supervisor of 10 – 12 staff
- Contract management and negotiations with USFS, Matsu Borough, Soil and Water Conservation Districts, Alaska State Parks

- Managed Budget, fiscal operations, logistics, hiring of staff and program recruitment
- Successful project outcomes in Chugach National Forest, Mat Valley Moose Range, Matanuska River Park, Denali State Park, and Lazy Mountain Recreation Area, Municipality of Anchorage

Natural Lands Intern - Seminole County Natural Lands, Florida

11/2006 – 5/2007

- Organized and facilitated public, environmental education and natural resource programs
- Reviewed Seminole County land use policy and legislation regarding recreation and commercial easements
- Survey, maintenance, and research of trail systems on multiple properties throughout Seminole County
- Supported efforts to achieve safe bio-fuel levels in natural communities and mitigated growth of non-native and exotic invasive species.

Lifeguard, City of Oviedo & Orange County, Florida

6/2004 – 5/2007

- Guaranteed patron safety throughout pool and entire aquatic facilities
- Prevented chemical incidents and mitigated unsafe situations through basic maintenance
- Proactively diminished risk and hazards by spotting issues before they became risks throughout the facility.
- Responsible for participating and chaperoning community events and skate park contests.

President, UCF Surf Club, Orlando, Florida

8/2004 – 6/2007

- Commenced dialogue with Central Florida Surfrider Foundation
- Planned and managed all business aspects of club such as budget, events, recruitment and university compliance
- Organized Surf Clinics, team events, and group trips.
- Sought Corporate and member sponsorship from surf industry companies and local businesses

EDUCATION

Alaska Pacific University Anchorage, Alaska

Master of Science in Outdoor Environmental Education

2012

University of Central Florida Orlando, Florida

Bachelor of Arts in Political Science with minor in Environmental Studies

2007

CERTIFICATIONS

- AED, CPR & First Aid Skills *Recertified April 2014*
 - Professional Trailbuilders Conferences 2012-2014: Continuing Education in Grant writing, Federal Highways Recreational Trails Program, Risk Assessment in Recreation, development of progressive public recreation facilities
 - Sustainable Trails 101 – Alaska Trails
 - Alaska Trails Training Instructor 2012-Present
 - Public Information Officer (Trainee)
 - L280 Followership to Leadership - Firefighter One Trainee
 - S130/190 Basic Wild land Fire Fighter
 - S211/212 Portable Pumps & Wildland Power Saws - Class B Trainee
 - S271 Helicopter Crew member - HECM Trainee
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AFFILIATIONS

- Professional Trail Builders Association (Corporate Member since 2012)
- Valley Mountain Bikers and Hikers (Board Member 2012 – 2014,
- Envision Matsu (Board Member 2011 – 2013)
- bikePalmer (founding member)
- Singletrack Advocates (member since 2012)
- Alaska Trails (contractor since 2012)
- Consulting Member of CAMBR (Chugach Area Mountain Bike Riders)

OTHER SKILLS

- Intermediate French language and basic Spanish language skills
- Web site design and maintenance; visit www.ptarmigantrails.com and www.hatchyourtrax.com
- Cinematography and photography; see documentary “The Lasting Frontier – Divided Recreation at Hatcher Pass”
- Avid skier, biker, skateboarder, and outdoorsman

References available upon request.