

Summary statement:

Palmer Senior Services requests \$600 to offer six weeks of Drumming for seniors. The one hour workshops are designed to promote senior wellness and prevention of disease through music that promotes physical and psychological well being. Palmer is home to a significant, active senior community and the workshops built around nationally recognized, Palmer music instructor/business owner, Dr. Meghan Aube will promote healthy lifestyles while also promoting palmer as a desirable location for current and future senior living.

The program is targeted for seniors which is not unlike a targeted grant approved for high school seniors

Administration recommendation: Approve the \$600 grant request.

The MatSu Seniors request and staff evaluation are attached.

Financial

Council Requests to Date

Legislation #	Requestor	Amount Requested	Amount Awarded	(Line Item Appropriation - \$10,000)
				Updated Balance:
AM 15-011	Martin Luther King Day	\$ 250	\$ 250	9,750
AM 15-031	Grow Palmer	\$ 3,000	\$ 1,000	\$ 8,750
AM 15-033	Chamber of Commerce – 2015 Colony Days	\$ 500	\$ 500	\$ 8,250
AM 15-034	Palmer Arts Council – Who let the Girls Out	\$ 1,000	\$ 1,000	\$ 7,250
AM 15-035	Palmer Museum of History and Art – Our People, Our Land, Our Images Exhibit	\$ 4,650	\$ 1,000	\$ 6,250
AM 15-038	2015 Palmer High Grad Blast	\$ 500	\$ 500	\$ 5,750
AM 15-054	Palmer High School Football (Note: Marketing line item used for this appropriation)	\$ 485	\$ 485	\$ 5,750
AM 15-055	Valley Community for Recycling	\$ 250	\$ 250	\$ 5,500
AM 15-056	MatSu Senior Services – Palmer Senior Citizens Center	\$ 600		
AM 15-057 (June 9 agenda)	YAK Youth Center	\$ 1,000		



City of Palmer • City Manager's Office
231 W. Evergreen Avenue • Palmer, AK 99645
Phone: 907-745-3271 Fax: 907-745-0930

Council Community Grant Application

Program, service, project or event title: Drumming For Seniors
Date(s) of program, service, project or event: Sept. 15, 22, 29 + Oct. 6, 20, 27 2015

Applicant Information

Name: Palmer Senior Citizens Center dba Mat-Su Senior Services
Address: 1132 S. Chugach St.
City: Palmer State: AK Zip: 99645
Phone: 745-5454 Email: pscc @ mtaonline.net

Organization Information

Name of organization/group: pscc dba MSSS
Type of organization: Non-profit Volunteer community group Other

Funding Request

Amount of Request: \$ 600.-
Matching funds provided by applicant: \$ 600.-

Project Summary Information

In the space below, provide a concise, on paragraph summary of your proposed program, service, project or event and how it promotes economic development for the City of Palmer.

See Attached.

Project Scope of Work

Please list the steps to be taken to conduct the program, service, project or event. Be sure to address issues such as: beginning and ending date, who will work to conduct the event/project, clean-up team, where is the project going to occur (location).

See Attached.

Eligibility

Describe how your program, service, project or event meets the eligibility guidelines.

See Attached

Matching Funding Source

Describe source of matching funding. Have alternate sources of funding been explored?

See Attached

Community Benefit

Please indicate how the results of your program, service, project or event will enhance economic development or generally benefit the City of Palmer. Describe the expected number of participants to be attracted by the event or project. Please explain how your organization will evaluate the community benefit of your event. Examples might include surveys, registrations, sign-in sheets, number of people served, etc.

See Attached.

Detailed Budget

Revenue:

Source:	Cash	In-Kind	Total
<u>Council Comm. Grant</u>	\$ 600.-	\$	\$ 600.-
<u>MSSS</u>	\$	\$ 600.-	\$ 600.-
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Totals	\$ 600.-	\$ 600.-	\$ 1200.-

Expenditures:

Item/Service:	Cash	In-Kind	Total
<u>Instructor</u>	\$ 600.-	\$	\$ 600.-
<u>Facility Use</u>	\$	\$ 270.-	\$ 270.-
<u>Maintenance</u>	\$	\$ 210.-	\$ 210.-
<u>Site Liaison</u>	\$	\$ 120.-	\$ 120.-
	\$	\$	\$
Totals	\$ 600.-	\$ 600.-	\$ 1200.-

Applications may be submitted at any time to the address listed above. Please allow at least six weeks lead time for application review and City Council agenda scheduling.

Applicant signature:



Date:

3/27/2015

For Office Use Only

Date received by Manager's Office:

3-31-2015 - JLP

City Council agenda date:

Action Memorandum No.:

City Council:

Approved

Denied

Date Manager's Office notified applicant of request outcome:

Project Name: DRUMMING FOR SENIORS

Reviewer Name: Joe Hannan

Date: April 12, 2015

Qualification Pre-Check

All items listed below must be present before further review of application.

- Event must be accessible to all members of the community.
- Event must take place within Palmer city limits or within one mile of city limits.
- Event has received funding from the City in the past. List the years funding was received: _____
- If event was supported by a City grant in the past, the post event report from the previous event is complete.

	Application Elements	Expectations	Points Earned	
Accessibility & Strategic Priorities	10 pts	7 pts.	3-0 pts	
	The application clearly states the economic benefits and the reader/evaluator easily understands the benefits to the community and residents of the City.	The application states the benefits, however it is not clear and/or the reviewer/evaluator must assume or use reason to determine the benefits to the community and residents of the City.	The application does not clearly demonstrate the benefits and/or the reader/evaluator cannot determine through reasoning the benefits to the community or residents of the City.	3
	The application clearly addresses how the project meets one or more of the City's Economic Development Strategic Priorities.	The application attempts to address how the project meets one or more of the City's Economic Development Strategic Priorities; however, the reviewer/evaluator must assume or use reason to determine how the project is addressing a strategic priority(s).	The application does not clearly demonstrate how the project is addressing a strategic priority and/or the reader/evaluator cannot determine through reasoning how the project is addressing a strategic priority.	7
Fiscal	The application clearly states how much financial or in-kind services are being requested for the project.	The application contains information regarding financial and/or in-kind services as part of the project; however, it is not clear and the reviewer/evaluator must assume or use reason to determine what is being requested.	The application does not clearly state what is being requested and/or the reviewer/evaluator cannot determine through reasoning.	10
	The application includes a project budget which demonstrates sound fiscal practices and reviewer/evaluator can easily understand.	The application includes a project budget; however, the reviewer/evaluator has questions or has to use reason to understand the overall budget for the project.	The application does not include a project budget or the reviewer/evaluator cannot understand and/or has significant concerns about the budget as presented.	10
Benefit	The application clearly states how the community will benefit as a result of the event.	The application states the degree of benefits; however, it is not clear and the reviewer/evaluator must assume or use reason to determine the how the community will benefit as a result of this grant.	The application does not clearly demonstrate the degree of benefits and/or the reviewer/evaluator cannot determine the how the community will benefits as a result of this grant.	7
Reporting	The application clearly states how and when the City will receive a post event report on this project.	The application attempts to address how a post event report will be given to the City; however it is unclear and the reviewer/evaluator must assume or use reason to determine how and when the report will be presented.	The application does not attempt to address how a post event report will be given to the City or the reviewer/evaluator cannot determine how the report will be presented.	10
			Total:	47

The program is directed to seniors over 60.