

Summary statement:

The Palmer Museum of History and Art request funding for a touring exhibit of photographs taken by indigenous artists from around the work (including Alaska). Show will be featured during the annual Palmer Midsummer Garden and Art Faire. Palmer Museum of History and Art requests a \$5,650 grant to match \$14,900 to help finance the exhibit.

In February 2015, the City Council adopted Ordinance 14-043 which established the Council Community Grant program. The Council also approved \$10,000 in Council Discretionary Funds that could finance approved Council grants.

Following a public announcement of the grant program numerous community groups have downloaded grant requests. Three grant applications constitute the first set of requests.

The Downtown Palmer Merchants request and staff evaluation are attached. Other grant requests will be submitted under separate cover.

Financial

Council Requests to Date

Request	Amount Requested	Amount Awarded	Beginning Account Balance \$10,000
Martin Luther King Day	\$ 250.00	\$ 250.00	\$ 9,750 Council award prior to program implementation
Palmer Museum of History and Art – Our People, Our Land, Our Images Exhibit	\$ 4,650	\$	
Chamber of Commerce for Colony Days	\$ 500.00	\$	
Who Let Girls Out - Palmer Arts Council	\$ 1,000.00	\$	
Community Garden – Grow Palmer	\$ 3,000.00	\$	

Administration recommendation: Approve the \$4,650 grant request.

Project Name: Our People, Our Land, Our Images, Photographic Exhibit

Applicant Palmer Museum of History and Art

Reviewer Name: Joe Hannan

Date: 3/26/15

Qualification Pre-Check

All items listed below must be present before further review of application.

- Event must be accessible to all members of the community.
- Event must take place within Palmer city limits or within one mile of city limits.
- Event has received funding from the City in the past. List the years funding was received: None
- If event was supported by a City grant in the past, the post event report from the previous event is complete.

	Application Elements	Expectations	Points Earned	
	10 pts	7 pts.	3-0 pts	
Accessibility & Strategic Priorities	The application clearly states the economic benefits and the reader/evaluator easily understands the benefits to the community and residents of the City.	The application states the benefits, however it is not clear and/or the reviewer/evaluator must assume or use reason to determine the benefits to the community and residents of the City.	The application does not clearly demonstrate the benefits and/or the reader/evaluator cannot determine through reasoning the benefits to the community or residents of the City.	10
	The application clearly addresses how the project meets one or more of the City's Economic Development Strategic Priorities.	The application attempts to address how the project meets one or more of the City's Economic Development Strategic Priorities; however, the reviewer/evaluator must assume or use reason to determine how the project is addressing a strategic priority(s).	The application does not clearly demonstrate how the project is addressing a strategic priority and/or the reader/evaluator cannot determine through reasoning how the project is addressing a strategic priority.	10
Fiscal	The application clearly states how much financial or in-kind services are being requested for the project.	The application contains information regarding financial and/or in-kind services as part of the project; however, it is not clear and the reviewer/evaluator must assume or use reason to determine what is being requested.	The application does not clearly state what is being requested and/or the reviewer/evaluator cannot determine through reasoning.	10
	The application includes a project budget which demonstrates sound fiscal practices and reviewer/evaluator can easily understand.	The application includes a project budget; however, the reviewer/evaluator has questions or has to use reason to understand the overall budget for the project.	The application does not include a project budget or the reviewer/evaluator cannot understand and/or has significant concerns about the budget as presented.	10
Benefit	The application clearly states how the community will benefit as a result of the event.	The application states the degree of benefits; however, it is not clear and the reviewer/evaluator must assume or use reason to determine the how the community will benefit as a result of this grant.	The application does not clearly demonstrate the degree of benefits and/or the reviewer/evaluator cannot determine the how the community will benefit as a result of this grant.	10
Reporting	The application clearly states how and when the City will receive a post event report on this project.	The application attempts to address how a post event report will be given to the City; however it is unclear and the reviewer/evaluator must assume or use reason to determine how and when the report will be presented.	The application does not attempt to address how a post event report will be given to the City or the reviewer/evaluator cannot determine how the report will be presented.	10
			Total:	60



City of Palmer • City Manager's Office
231 W. Evergreen Avenue • Palmer, AK 99645
Phone: 907-745-3271 Fax: 907-745-0930

Council Community Grant Application

Program, service, project or event title: PMGAF - Our People, Our Land, Our Images
Date(s) of program, service, project or event: July, 11, 2015 (June 1 - August 1, 2015)

Applicant Information

Name: Selena Ortega-Chiolero
Address: 723 S. Valley Way
City: Palmer State: Alaska Zip: 99645
Phone: 907-746-7668 Email: director@palmermuseum.org

Organization Information

Name of organization/group: Palmer Museum of History and Art
Type of organization: Non-profit Volunteer community group Other

Funding Request

Amount of Request: \$ 4,650
Matching funds provided by applicant: \$ 14,900

Project Summary Information

In the space below, provide a concise, on paragraph summary of your proposed program, service, project or event and how it promotes economic development for the City of Palmer.

This summer, the Palmer Museum will be hosting a touring exhibit entitled "Our People, Our Land, Our Images," an exhibit comprised of a collection of photographs taken by indigenous artists from around the world (including Alaska). The exhibit is designed to be an insight into the variations in and history of bicultural identity and demonstrates the longevity and continuing vitality of native traditions. As a means of connecting the exhibit with the community, it will be featured during the annual Palmer Midsummer Garden & Art Faire, PMGAF, through a one day celebration of indigenous cultures including live performances, native artist/craft vendors, and informational tables hosted by local groups.

Project Scope of Work

Please list the steps to be taken to conduct the program, service, project or event. Be sure to address issues such as: beginning and ending date, who will work to conduct the event/project, clean-up team, where is the project going to occur (location).

The Palmer Museum began making preparations to secure the exhibit in December 2014 with the Executive Director, Selena Ortega-Chiolero serving as the exhibit/program coordinator. The exhibit was booked in February 2015 and will ship to Alaska in April, tentatively arriving in mid-May. The exhibit will be installed in late May by PMHA staff (approx. 4-6 hours to install). Opening day will be June 1st so as to ensure to be available to the public during Colony Days. It will remain on display until July 31st. The exhibit celebration will be held on July 11th from 10AM-6PM with scheduled performances throughout the day on the Museum lawn. Exhibit will be de-installed the first week of Aug.

Eligibility

Describe how your program, service, project or event meets the eligibility guidelines.

The exhibit and its associated program is designed to educate the public through art. Through the eyes of indigenous peoples from around the world (including Alaska) both local residents and outside visitors will be able to celebrate cultures unfamiliar to them which will increase their public awareness. Both the exhibit and exhibit celebration will increase visitor traffic to the Palmer downtown area which will help improve commerce, exposure to our community and encourage return visits. The Museum has also already sought additional funding to ensure that the City is not the only source of funding. The PMGAF also has additional sources of revenue to ensure a successful event.

Matching Funding Source

Describe source of matching funding. Have alternate sources of funding been explored?

Due to limitations in our operating budget, the Palmer Museum can only offer an in-kind donation towards this project to cover the payroll expenses allocated to staff for an 8-hour installation/de-installation of the exhibit. As a result, we have received financial support from the Cook Inlet Tribal Council, NANA Worley Parsons, CIRI Tourism and intend to apply for an Alaska State Council of the Arts Community Arts Development Grant. In addition, we received an in-kind donation from Mid-America Arts Alliance (\$4,800).

Community Benefit

Please indicate how the results of your program, service, project or event will enhance economic development or generally benefit the City of Palmer. Describe the expected number of participants to be attracted by the event or project. Please explain how your organization will evaluate the community benefit of your event. Examples might include surveys, registrations, sign-in sheets, number of people served, etc.

The exhibit will be on display at the Museum for all of June and July. It will also include a special Alaska section featuring photographs from the Alaska Native Heritage Center.

The exhibit is anticipated to attract more visitors (14,000) to the area this summer since the Palmer Museum is the only venue in the state to be hosting it. In addition, the exhibit celebration will be occurring during the PMGAF (which had a record 950 visitors in 2014) which will allow for Palmer to appeal to a new and wider audience that could carry through after the summer season concludes. Museum staff will be maintaining a count of visitors while the exhibit is at the facility and offering visitor surveys to help evaluate it.

Detailed Budget

Revenue:

Source:	Cash	In-Kind	Total
Palmer Museum	\$	\$ 412	\$ 412
Cook Inlet Tribal Council	\$ 250	\$	\$ 250
NANA Worley Parsons	\$ 7,150	\$	\$ 7,150
CIRI Tourism	\$ 4,500	\$	\$ 4,500
AKSCA CAD Grant	\$ 3,000	\$	\$ 3,000
Totals	\$ 14,900	\$ 412	\$ 15,312

Expenditures:

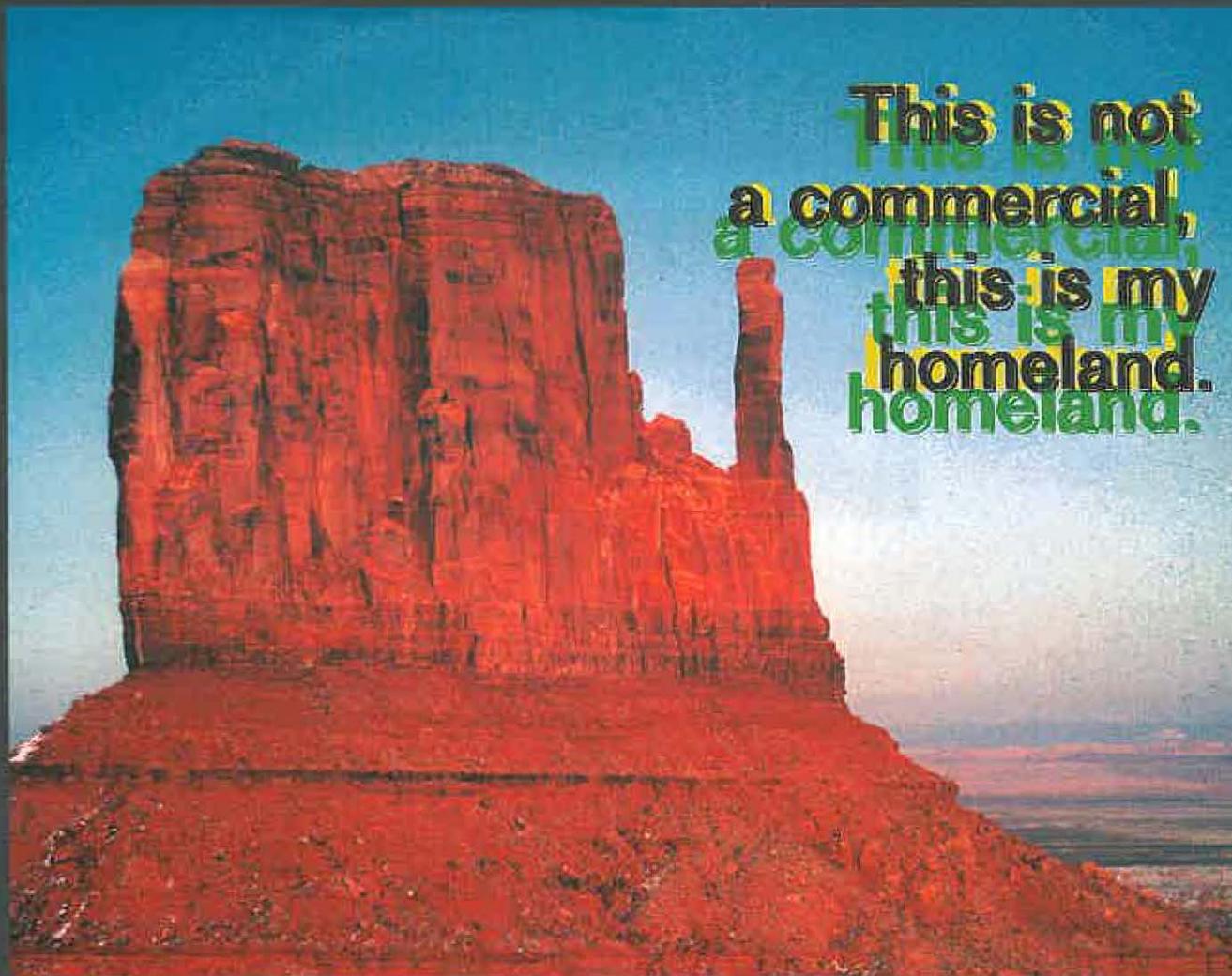
Item/Service:	Cash	In-Kind	Total
Installation/Deinstallation	\$	\$ 412	\$ 412
Exhibit Rental	\$ 4,800	\$	\$ 4,800
Shipping Costs	\$ 4,500	\$	\$ 4,500
Advertising	\$ 2,000	\$	\$ 2,000
Exhibit Celebration	\$ 8,250	\$	\$ 8,250
Totals	\$ 19,550	\$ 412	\$ 19,962

Applications may be submitted at any time to the address listed above. Please allow at least six weeks lead time for application review and City Council agenda scheduling.

Applicant signature: Selina Ortega-Chiofalo
Date: 3/24/15

For Office Use Only

Date received by Manager's Office: 3-25-2015 - Jhp
City Council agenda date: _____
Action Memorandum No.: _____
City Council: Approved Denied
Date Manager's Office notified applicant of request outcome: _____



Kulleah J. Tsimbhatjinnie (Semiwolel Mulcoogee) *Wind*, *This is not a Commercial, this is my homeland*, 1998, platinum lambrda print, 28 x 33 inches, courtesy the artist and C. N. Gorman Museum, University of California, Davis, CA.

Curator: Veronica Passalacqua, Curator/Museum Specialist, C.N. Gorman Museum

Organized by: C.N. Gorman Museum, University of California, Davis, CA

Content: 51 historical and contemporary photographs from 26 indigenous artists

Duration: 7-week display

Out-of-Region Rental Fee: \$4,800

In-Region Rental Fee: \$2,400
(M-AAA in-region states: Arkansas, Kansas, Missouri, Nebraska, Oklahoma, and Texas)

Shipping expense: Exhibitor is responsible for payment of outgoing shipping.

Security: Limited

Shipping: Common Carrier

Run: ft. 180-200

Number of crates: 4

Insurance: The exhibition is fully insured by ExhibitsUSA at no additional expense to you, both while installed and during transit.

DATES AVAILABLE

Our People, Our Land, Our Images is scheduled to begin touring June 2011 through May 2016. The dates below reflect 7-week exhibition periods. Dates are subject to change; please contact MoreArt@maaa.org or (800) 473-3872 for current availability.

June 16–August 11
September 1–October 20
November 10–January 7
January 29–March 16
April 6–May 25

THE EXHIBITION IN YOUR GALLERY

ExhibitsUSA allows venues to customize the exhibition for your space. You may wish to enhance the exhibition content with additional objects from your collection or community resources. You may also wish to edit objects from the exhibition due to space restrictions or content. If your institution plans to augment or edit the exhibition you are hosting, please notify us of your changes so that we may better serve your needs.

SUPPORT MATERIALS AND SERVICES

When you host an FUSA exhibition, you will receive a range of support materials to present the exhibition to your community.

THESE INCLUDE:

- A publicity packet with digital images and logos, a sample press release, and public service announcement.

- An educational programming guide with lesson plans for teachers, information for docents, and a bibliography of books, videotapes, CD-ROMs, and hands-on materials.

- Interpretive labeling, written and designed by ExhibitsUSA, available in printable formats on disk.

- Catalogues, brochures or reproducible gallery guides, and text panels.

- A registrar's packet with the final checklist, checklist receipt, packing list, and clear instructions for installing and de-installing the exhibition.

- A condition report with detailed photographs and descriptions.

- Custom-designed crates for easy handling and maximum protection, along with photographs and instructions for proper packing

FOR IMMEDIATE RELEASE

March 23, 2015

Selena Ortega-Chiolero
Palmer Museum of History and Art
907-746-7668
Director@palmermuseum.org

Indigenous Photography: 100 Years and Counting

***Our People, Our Land, Our Images* Exhibition**

Opens

June, 2015 at the Palmer Museum of History and Art

Opportunities to view indigenous peoples through the eyes of indigenous photographers are rare and recent. *Our People, Our Land, Our Images*, which opens in June at the Palmer Museum of History and Art, presents the works of three generations of indigenous photographers from the North America, South America, the Middle East, and New Zealand. They include newly discovered, nineteenth-century trailblazers, well established contemporary practitioners, and emerging photographers from the next generation.

The fifty-one works in the exhibition tell their stories through differing photographic approaches, ranging from straightforward documentary to aesthetically altered images that combine overlays and collage. The images stand united, however, in exploring their creators' connections to their land, community, and traditions. Artists' statements accompanying the exhibition convey a variety of indigenous voices and concerns. The twenty-six artists in the exhibition include Cherokee Jennie Ross Cobb, the earliest known female Native American photographer.

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The many perspectives represented in the exhibition offers an open-ended experience that asks audiences to think about how the camera in the hands of indigenous peoples becomes a tool with the power to confront and analyze stereotypes, politics, and histories. *Our People, Our Land, Our Images* also demonstrates the longevity and continuing vitality of native photographic traditions.

In an effort to personalize the exhibit, the Palmer Museum has partnered with the Alaska Native Heritage Center, ANHC. ANHC will be providing additional photographs from various Native Alaska tribes that will be used to create a special Alaska section within the exhibit. It is our hope that this feature will allow visitors to relate more to the exhibit and inspire them to learn more about the native groups in the state of Alaska. The exhibit will be on display at the museum from June 1st through July 31st, seven days a week from 9:00AM - 6:00PM. Admission is free to the public.

In conjunction with the exhibit, the Palmer Museum will also be hosting a special museum member and exhibit sponsor movie night during the opening week of the exhibit that will include a reception and special screening of indigenous short films. On July 11th, from 10:00AM - 6:00PM, there will be an exhibit celebration, during the Palmer Midsummer Garden and Art Faire, that will feature Native Alaska artists/artisans, Native Alaska organization information tables and live performances from indigenous groups including the Yupik musical group Pamyua, a “tribal funk“ and “world music“ group that performs songs that are based on traditional Yupik, Inuit and Greenlandic chants that have been reinterpreted using modern styles.

Guest curator Veronica Passalacqua of The C. N. Gorman Museum at the University of California, Davis, originally organized this exhibition in conjunction with a

conference for international indigenous photographers held at the Museum. For the past fifteen years, Passalacqua has been active in the field of Native North American art as a writer, curator, and scholar. Most recently, she facilitated the donation/repatriation of a significant private Lakota collection of artifacts to the Buechel Memorial Lakota Museum, Pine Ridge Reservation. Previous curatorial work includes exhibitions at the Pitt Rivers Museum, Oxford; the Navajo Nation Museum, Window Rock; and the Barbican Art Gallery, London.

The exhibition is toured by ExhibitsUSA, a national program of Mid-America Arts Alliance. ExhibitsUSA sends more than 25 exhibitions on tour to more than 100 small- and mid-sized communities every year. Mid-America is the oldest nonprofit regional arts organization in the United States. More information is available at www.maaa.org and www.eusa.org.

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