

Project Name: Palmer High School Junior Class Student Government Prom 2016

Reviewer Name: Nathan Wallace

Date: 3/28/2016

Qualification Pre-Check

All items listed below must be present before further review of application.

- Event must be accessible to all members of the community.
- X Event must take place within Palmer city limits or within one mile of city limits.
- Event has received funding from the City in the past. List the years funding was received: _____
- If event was supported by a City grant in the past, the post event report from the previous event is complete.

	Application Elements	Expectations		Points Earned
Accessibility & Strategic Priorities	10 pts	7 pts.	3-0 pts	
	The application clearly states the economic benefits and the reader/evaluator easily understands the benefits to the community and residents of the City.	The application states the benefits, however it is not clear and/or the reviewer/evaluator must assume or use reason to determine the benefits to the community and residents of the City.	The application does not clearly demonstrate the benefits and/or the reader/evaluator cannot determine through reasoning the benefits to the community or residents of the City.	10
	The application clearly addresses how the project meets one or more of the City's Economic Development Strategic Priorities.	The application attempts to address how the project meets one or more of the City's Economic Development Strategic Priorities; however, the reviewer/evaluator must assume or use reason to determine how the project is addressing a strategic priority(s).	The application does not clearly demonstrate how the project is addressing a strategic priority and/or the reader/evaluator cannot determine through reasoning how the project is addressing a strategic priority.	10
Fiscal	The application clearly states how much financial or in-kind services are being requested for the project.	The application contains information regarding financial and/or in-kind services as part of the project; however, it is not clear and the reviewer/evaluator must assume or use reason to determine what is being requested.	The application does not clearly state what is being requested and/or the reviewer/evaluator cannot determine through reasoning.	10
	The application includes a project budget which demonstrates sound fiscal practices and reviewer/evaluator can easily understand.	The application includes a project budget; however, the reviewer/evaluator has questions or has to use reason to understand the overall budget for the project.	The application does not include a project budget or the reviewer/evaluator cannot understand and/or has significant concerns about the budget as presented.	10
Benefit	The application clearly states how the community will benefit as a result of the event.	The application states the degree of benefits; however, it is not clear and the reviewer/evaluator must assume or use reason to determine the how the community will benefit as a result of this grant.	The application does not clearly demonstrate the degree of benefits and/or the reviewer/evaluator cannot determine the how the community will benefits as a result of this grant.	10
Reporting	The application clearly states how and when the City will receive a post event report on this project.	The application attempts to address how a post event report will be given to the City; however it is unclear and the reviewer/evaluator must assume or use reason to determine how and when the report will be presented.	The application does not attempt to address how a post event report will be given to the City or the reviewer/evaluator cannot determine how the report will be presented.	3
			Total:	53/60



City of Palmer • City Manager's Office

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Council Community Grant Application

Program, service, project or event title: Palmer High Prom 2016

Date(s) of program, service, project or event: April 11th, 2016

Applicant Information

Name: Haley Hanson

Address: 325 East Dolphin

City: Palmer State: Alaska Zip: 99645

Phone: 907-841-7886 Email: phsjuniorgov@gmail.com

Organization Information

Name of organization/group: PHS Junior Class Student Government

Type of organization: Non-profit Volunteer community group Other

Funding Request

Amount of Request: \$ 1000

Matching funds provided by applicant: \$ _____

Project Summary Information

In the space below, provide a concise, on paragraph summary of your proposed program, service, project or event and how it promotes economic development for the City of Palmer.

The Palmer High Junior Class Student Government will hold prom of 2016 at the MTA Events center this April. By holding our prom locally, it will promote economic development for the city of Palmer by encouraging our students who attend prom to dine in locally. In the past, prom has been held in Anchorage and Wasilla, but very few times has it been held at a local city of Palmer venue. We hope to change the tradition of Palmer High proms, and with the city of Palmers support, to continue to hold it in Palmer.

Project Scope of Work

Please list the steps to be taken to conduct the program, service, project or event. Be sure to address issues such as: beginning and ending date, who will work to conduct the event/project, clean-up team, where is the project going to occur (location).

The Palmer High School prom of 2016 will be held at the MTA Events center. This prom will be put on by Palmer High Schools student government class of 2017. This group consists of thirteen members who are dedicated to successfully conducting the prom. We will begin set-up April 15th at 3:00pm and clean up April 17th at 11:00am. Prom will be held April 16th from 9-12pm.

Eligibility

Describe how your program, service, project or event meets the eligibility guidelines.

The Palmer Prom meets eligibility guidelines through the economic effects it has on the city of Palmer, active fundraising efforts to support our prom, and the event being held within the city limits of Palmer as well.

Matching Funding Source

Describe source of matching funding. Have alternate sources of funding been explored?

To fund for this event, the members of our student government put on a steak feed for the citizens of Palmer. The event raised approximately \$5500 and benefitted us immensely. We have also obtained one day of free rental from MTA towards the MTA Events Center.

Community Benefit

Please indicate how the results of your program, service, project or event will enhance economic development or generally benefit the City of Palmer. Describe the expected number of participants to be attracted by the event or project. Please explain how your organization will evaluate the community benefit of your event. Examples might include surveys, registrations, sign-in sheets, number of people served, etc.

The event is open to all juniors and seniors attending Palmer High School and throughout the District. Sophmores are eligible upon being asked. With this, there will be students in the Matsv Borough school district commuting to the city of Palmer for this particular event. The expected attendance is between 300-500 students.

Detailed Budget

Revenue:

Source:	Cash	In-Kind	Total
PHS STEAK FEED	\$ 5,400	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
Totals	\$ 5,400	\$	\$

Expenditures:

Item/Service:	Cash	In-Kind	Total
R&R PRODUCTIONS	\$ 1,200	\$	\$
SPECIAL EVENTS	\$ 1,098	\$	\$
MTA EVENTS CENTER	\$ 2,550	\$	\$
DECORATIONS	\$ 1,500	\$	\$
	\$	\$	\$
Totals	\$ 6,908	\$	\$

