

**CITY OF PALMER  
ACTION MEMORANDUM NO. 14-007**

**Subject:** Authorize the City Manager to Renew the Mat-Su Miners Baseball Billboard Advertising, in the Amount of \$400, and Authorize Sponsorship of a Night at the Ballpark in the Amount of \$900

**Agenda of: January 14, 2014**

**Council Action:** Authorized

**Approved for presentation by:**

City Manager *Douglas B. Griff*  
City Attorney \_\_\_\_\_  
City Clerk *JH*

**Certification of Funds:**

Total amount of funds listed in legislation:	\$ <u>1300</u>
This legislation (√):	
<input type="checkbox"/> Has no fiscal impact	
Creates:	
<input checked="" type="checkbox"/> A negative fiscal impact in the amount of:	\$ <u>1300</u>
<input type="checkbox"/> A positive fiscal impact in the amount of:	\$ _____
<input checked="" type="checkbox"/> Funds are budgeted.	
Funds are budgeted from this (these) line item(s):	
a) ➤ 01-02-10-6023—Advertising	\$ <u>400</u>
b) ➤ 01-02-10-6069—Council Discretionary Funds	\$ <u>900</u>
a) Funds originally budgeted in line item :	\$ _____
Difference in budgeted funds:	\$ _____
b) Funds originally budgeted in line item :	\$ _____
Difference in budgeted funds:	\$ _____
<input type="checkbox"/> Funds are not budgeted.	
Budget amendment required in the total amount of:	\$ _____
Affected line item(s):	
➤	\$ _____
➤	\$ _____
➤	\$ _____
<input type="checkbox"/> General fund unassigned balance (after budget modification)	\$ _____
<input type="checkbox"/> Enterprise unrestricted net position (after budget modification)	\$ _____
Director of Finance signature certifying funds:	<u><i>[Signature]</i></u>

**Summary statement:** Since 2102, the City has purchased advertising at the Mat-Su Miners field. Action memorandum 14-007 renews the advertising. The cost for the advertising is \$400. The cost includes the production of the ad.

Action memorandum 14-007 also approves the City's sponsorship of a Night at the Ballpark. This sponsorship includes the purchase of 1,500 tickets for \$900.

**Administration recommendation:** Approve action memorandum 14-007.